Printed by: Karina Escutia
Tags: Inbox, Internal Newsletter

Date: Wednesday, October 1st 2025, 08:03:49 AM -07:00 PDT
Subject: KurvDay Is Coming This October 🎉 Are You Ready?
From: The Editor <theeditor@emscorporate.com>
To: <kescutia@paymentcloudinc.com>

kurv MAXXPAY paysley Payment Cloud



IN THIS ISSUE

- Message from Afshin
- **Kurv Updates** ✳️
- October Holidays
- Open Positions
- New Team Members
- Employee Shoutouts
- Local Events
- Work-iversaries
- This Month's Birthdays

Message From Afshin

Welcome to Kurv!
As we continue to celebrate this remarkable year for our company, I'm thrilled to share our biggest announcement to date!

I'm excited to officially announce the launch of our new brand **Kurv**, which will go live later this month. It's not just a new name—it embodies our new identity and represents our vision for the future. We've worked hard to transform our organization and are now ready to launch our modern platform designed to help us capture greater market share and lead industry innovation. This rebrand exemplifies these efforts as we officially launch our new website and marketing strategy.

Kurv represents everything we stand for: **Simplifying** the payments process and focusing on **Exceptional Customer Experience**. We're launching a unified platform built around ease of use, speed, and modern reporting capabilities. The Kurv technology framework delivers a streamlined onboarding process, faster activation tools, and superior reporting systems that create true marketplace differentiation.

We are leading the **Evolution** in the merchant processing ecosystem, and I'm excited about the impact this will have for our merchants, partners, and employees. The launch of **Kurv** aligns our entire company around one shared purpose and platform, helping us unify our objectives and drive growth together.

This isn't just about a new logo or website—it's about who we are and where we're headed together. I encourage everyone to explore our new platforms and our website and see how beautifully it captures our mission and values.

- **Save the Date: KurvDay - October 24th!**
  To celebrate this momentous milestone, please mark your calendars for our first-ever **KurvDay** on October 24th. This company-wide celebration will bring us together as one Kurv family to celebrate this achievement and energize ourselves for the journey ahead. More details are coming soon, but get ready for an unforgettable day of connection, recognition, food, and fun!
- **Show Your Kurv Spirit**
  To recognize your hard work and build excitement around our rebrand, we're launching our Kurv Online Gift Shop, giving everyone the opportunity

to choose their own Kurv-branded items. This is a great way for everyone to show their spirit and individuality. Details on how to access the site will be shared soon.

- **Looking Ahead**
  As we look toward 2026, our goal is to continue growing our business with a focus on driving efficiencies and speed in our processes. We'll hold a town hall later this month to revisit our 2025 priorities and announce our new goals for 2026. We'll pay special attention to helping our employees drive their own success through expanded education and training opportunities, ensuring every employee can succeed today while building skills for tomorrow.

As we finish 2025 strong, remember that the habits and discipline we build now will compound into next year. Each department has clear priorities balancing day-to-day excellence with transformational initiatives.

Every one of you plays a critical role in delivering on the Kurv promise. Let's finish this year with momentum and step boldly into 2026 together!

- Afshin

What's New with Kurv!

Email Signature Upgrade Phase 3

The new Kurv email signatures are still rolling out! On October 23rd, these departments can expect to receive their new email signatures.

- Direct Sales
- Inside Sales
- Underwriting
- Deployment
- Customer Success
- All Automated Systems



October Holidays



October 4: National Taco Day

October 5: World Teachers' Day

October 10th: World Mental Health Day

October 13th: Indigenous Peoples' Day

October 20th: Diwalli

October 31st: Halloween

Open Positions

Collections Manager

Cleveland

Apply here

Inside Sales Account Executive

Cleveland

Apply here

Customer Service Representative

Cleveland

Apply here

General Sales Manager

Huntersville, NC

Apply here

New Team Members

A warm welcome to these new team members, we're excited to have you all!

Damien Turner

Install Rep

Henry Denneen

POS Tech

Brandon Washington

CS Rep

Emma Wentland

Cleveland Sales

Nick Bencivenga

VP of Sales

Employee Shoutouts

Missi: *"Shoutout to Missi for always being so appreciative of the admin team. Anytime I ask her for help with her merchants or her team's merchants, she is always so quick to hop in and resolve any issue it may be. We all know how much merchants can be, and Missi always has our back. Thank you for everything you do, Missi. We are lucky to have you. "*

***Julian**: "Julian is always a friendly face to see around the office. He is always appreciative of the work we do and I can count on him whenever I need help with his merchants if they are giving me a hard time."*

***Annette V**: "Annette has been an incredible part of my success at EMS/Kurv. In such a short time, she has shared a wealth of knowledge and insight that has greatly expanded my understanding of the payment processing industry. Her resourcefulness and support have made a huge difference in my growth here. Thank you, Annette, for being such a valuable asset and an amazing colleague!" - Alaska W.*

Want to Give a Well-Deserved Shoutout?
Send Your Kudos Now – Submit Here!

Local Events

Cleveland Events

1. Rose Iron Works an Art Deco: In the early 1900s, as Cleveland experienced rapid economic growth and the expansion of its iron and steel industries, Hungarian ornamental blacksmith Martin Rose moved to the city and founded Rose Iron Works. More info **here**.

2. Skeleton Grove at Holden Arboretum: This fall, the forest comes alive in the most unexpected way. Wander through Skeleton Grove at the Holden Arboretum, where towering, artist-designed skeletons strike playful poses among vibrant fall foliage. More info **here**.

3. Boo at the Zoo: Stroll through the Zoo's decorated paths, enjoy our Halloween-themed experiences, the Boomerang train and more. More info **here**.

4. House of Wills Tours: Are you brave enough to tour the most haunted place in Cleveland? The House of Wills will be having tours this Fall as a fundraiser to continue the work on this historic building, built in 1842. More info **here**.

Los Angeles Events

1. Rose Bowl Stadium Public Tour:

The Rose Bowl Stadium opens its gates to the public for guided tours. Guests can delight in this unforgettable opportunity to go behind the scenes of 'America's Stadium', where countless moments in history have been made. More here.

2. Carved: Stroll through a mile-long trail filled with all things pumpkins, including an illuminated forest of jack-o'-lanterns, during Descanso Gardens' annual Carved. More info here.

3. Halloween Horror Nights: Confront familiar foes at Universal Studios' annual Halloween festivities, where big-budget scares meet iconic horror movie characters. More info here.

4.Stand Up for Pups: Take your pup with you to this dog-friendly comedy show at the Annenberg PetSpace, with a headlining set from Adam Conover. More info here.

Employee Work-iversaries

Brian Atkin
2 years

Azeez Ayoade
2 years

Dan Oneill
2 years

Orie Dean
2 years

Weston Massett
3 years

Walter Blakeway
7 years

Robert Bland
7 years

Paul Santabarbara
7 years

Sam Riley
6 years

Aime Simmons
6 years

Tambwe Davis
8 years

Rick Campbell
8 years

Charles Speck
9 years

Dean Tibbs
10 years

Thomas Murawski
11 years

Jeanne Tittelfitz
12 years

This Month's Birthdays

Cake, candles, and confetti! Let's celebrate our team's birthdays.

Deborah Salter

October 1st

Joseph Hilmer

October 1st

Charles Speck

October 2nd

Jeffrey Shane

October 3rd

Steven Manning

October 3rd

Antonio Broughton

October 5th

Honora Moore

October 5th

William Mitchell

October 5th

Gary Hannum

October 7th

Brent Smith

October 8th

Robert Bland

October 9th

Olivia Miracle

October 11th

Faith Travis

October 11th

Ciara Henry

October 12th

Reagan Styles

October 15th

Jason Wisnieski

October 19th

Hansel Soto

October 19th

Jaqueline Sims

October 21st

Karina Escutia

October 21st

Brittany Brooks

October 22nd

Quintin Abrams

October 23rd

Amanda Justice

October 23rd

Sona Gevorgyan

October 24th

Abigail Barrett

October 25th

Michael Hancak

October 30th

Nancy Misichko

October 31st

Mary Cressman

October 31st

    

Kurv, 250 W. Huron Rd., Suite 400, Cleveland, Ohio 44113

Unsubscribe Manage preferences