Outlook

[EXTERNAL] Kurv Connect - July 2026 Employee Newsletter

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To Escutia, Karina <kescutia@kurvpay.com>

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kurv

July 2026



A Message From Afshin…

Happy Birthday, USA — and Almost, Kurv!

I hope everyone had a happy 4th of July as we welcome in the second half of 2026!

This is a big year for America; we are celebrating 250 years since declaring independence. A monumental milestone. *And to our colleagues in the UK: we still love you. No hard feelings....*

In August, Kurv will also hit a milestone of our own — our 2nd anniversary.

America: 250. Kurv: 2. We have a little catching up to do.

Here's what I find remarkable about America: 250 years is not that long in historical terms. And yet the country has grown, stumbled, evolved, and reinvented itself more times than anyone can count. That restlessness — that refusal to be satisfied with the status quo — is a big part of what makes it extraordinary. America has never been content with where it stands. It is always reaching for the next level.

Sound familiar?

In business terms, Kurv is still very young. Yes, the organizations and people that form our foundation have been around much longer, and we carry that history with pride. But think about everything we have done in just two years — the investments, the bold decisions, the wholesale transformation of our culture, our go-to-market strategy, and our processes. We changed nearly every aspect of this business because we knew that to be competitive and relevant, we had to become something different. None of that was easy. It required every single person here to believe — not just in where we were, but in where we could go.

America is not perfect — no country is. But what makes it special is the collective belief that reinvention is always possible and always worth it. That the next chapter can be better than the last. That hard work and acceptance of change are the hallmarks of what keeps America great.

That is the mindset we carry at Kurv.

What we have built is something genuinely special — a company with great people, a strong culture, and real momentum. We should pause and celebrate that. Take a moment and feel good about it. Then let's get ready to do it all over again, because great companies, like great countries, never really rest on what they've built. They honor the past and sprint toward the future.

I am incredibly proud of what this team has accomplished, and even more excited about what comes next.

I hope everyone had a wonderful holiday weekend, whether you got to fire up the grill, cheer loudly for Team USA in the World Cup, or just spend quality time with loved ones. As we celebrate 250 years of a country that keeps reinventing itself, we also prepare to celebrate two years of a company striving to do the same thing.



Afshin Yazdian
Executive Chairman & CEO

Introducing Kurv Agent: Built for Growth, Backed by Experience

We're excited to announce the upcoming launch of Kurv Agent, our proprietary all-in-one digital portal designed to make life easier for the agents and ISOs in our partner network.

Kurv Agent brings the entire agent workflow into one place. Agents can submit merchant applications from any device, easily collect e-signatures, and track applications—all from a single platform. On top of that, agents get real-time visibility into their portfolio health and transparent residual reporting, something that's historically been hard to come by.

A few highlights & features:

- Digital merchant application submission from any device
- E-signature collection with OTP identity verification
- Automatic routing to underwriting upon signature
- Real-time portfolio health monitoring and analytics
- Transparent residual reporting
- White-label options for agents who want a branded merchant experience

The Kurv Agent portal exists because agents asked for a better way to scale their business, and we listened. The platform embodies Kurv's mission for '**Modern Payments, Made Simple**,' unlocking greater potential for every agent and partner in our network.

Kurv Agent was shaped directly by feedback from agents in the field—from the signing experience to the portfolio and residuals tools. It's a great example of what we can build when we listen closely to the people we serve and work together as a team.

Have questions or want training on Kurv Agent? Reach out to Andrea Brock via abrock@kurvpay.com for more information.

July Birthdays

Cake, candles, and confetti! Let's celebrate our team's birthdays.

2nd — Neal Hoffman
3rd — Cara Seabon
5th — Sara Andrews
8th — Andrea Brock
8th — Ashlyn Murray
9th — Jessica Martin
9th — Yvonne Stanko
9th — Connor Tidball
9th — Damien Turner
10th — Corrina Kerner
10th — Natalie Phan
13th — Delmeta Carrothers
13th — Betty Wainwright
15th — Nathan Khaimov
17th — Eric De Los Santos
17th — Peter Falotico
20th — Anna Wilson
26th — Renee Goldoff
26th — Dmytro Sapelko
27th — Jeanne Tittelfitz
29th — Benjamin Bradley
31st — Dorothy Ly

Employee Work-iversaries

Congratulations to all employees celebrating their years of service. We appreciate your continued commitment.

1 yr — Melissa Dolling
1 yr — Deborah Salter
1 yr — Dylan Spencer
1 yr — Jared Young
2 yrs — Dorothy Ly
2 yrs — Cedric Mize
2 yrs — Diamonaire Pittman
2 yrs — Daniel Stanbridge
3 yrs — Piotr Kurasiewicz
4 yrs — Phillip Balmert
4 yrs — Dominic Lapolla
4 yrs — Nathan Wilkie
5 yrs — Maxwell Crozier-Tozser
7 yrs — Carl Burgess
9 yrs — Annette Valenzisi
13 yrs — Rebecca Sims
26 yrs — Richard Young
27 yrs — Latarra Lane

New Team Members

A warm welcome to our new team members and summer interns. We're excited to have you at Kurv!

Account Executive	Carlo Martini, Jonathan Ray & Yvonne Stanko
Client Service Representative	Dmytro Sapelko

Customer Success Representative	Vanessa Evertz
Senior Fraud Analyst	Franchane Washington
Events Manager	Joanna Yezak
Marketing Coordinator	Toni Johnson
FP&A Intern	Austin Beverly & Ryan Shea
Legal Intern	J'von Lindsey
Marketing Intern	Anna Lapidus

Kudos Board

Avinash Kumar, Application Developer:

"Avi has been incredibly helpful with our Ovation implementation. He always goes above and beyond to get things done and move the project forward. Thanks Avi!"

- Randy Hayashi

Forrest Ashwood, Operations Specialist:

"Forrest has taken over on the Ovation project and has done an incredible job of leading the meetings and coming up with processes and solutions. He has been a huge help for our operations teams and a key player in getting this project off the ground."

- Randy Hayashi

"Forrest has been an all-star with regards to getting our new customer experience platform, Ovation, stood up and ready for use. Forrest has really jumped in and owned the experience and product. Without hesitation, Forrest engages the right team members where needed and is able to translate technical requirements for business users and vice versa. Forrest's flexibility and willingness to learn the solution have been a great asset to this project. We appreciate you, Forrest!"

- Jessica Copeland

Paul Santabarbara, Desktop Support:

"From onboarding set up to the daily trials and tribulations of tech troubleshooting—Paul is prompt, professional, and always a pleasure to work with. Thank you for your continued support and expertise."

- Jessica Martin

Jaimee Knight, Agent Relationship Manager:

"Jaimee has been a lifesaver for the embedded payments department, pulling double duty between agent relationships and embedded payments partners. Thank you for keeping the train moving Jaimee!"

- Jesse Spears

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