Outlook

[EXTERNAL] Kurv Connect - April 2026 Employee Newsletter

From Kurv Communications <comms@kurvpay.com>
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This month's newsletter brings you key Kurv updates and celebrates the company culture that makes our success possible. Here's what's in store for April…

A Message from Afshin

Hello and welcome to Kurv Connect, our newsletter's official new name!

Big shout out to LaTarra for winning the naming contest and a big thank you to everyone who submitted their ideas. I always admire the creativity of our Kurv team.

On another note, I want to make an important and timely announcement.

Effective today, we are going to be banning the use of caffeine in the office. This means no coffee, tea, soda, Celsius, or Red Bull during business hours. And for employees in Cleveland, soda does include "pop" as you refer to it.

For anyone working remotely or that has work-from-home days, this no caffeine rule will continue to apply to your normal workday. Simply put, if you are "on-the clock," we ask kindly that you refrain from caffeine use.

Instead, we encourage folks who need a little "kick start" in the morning or a "pick-me-up" in the afternoon, to try meditation and visualizing energy. This concept has proven to be very effective in several European countries that have enacted a similar caffeine policy. I am sure it will work for us as well.

Please note that the use of caffeine will result in a written warning. Yawning will also be a company violation and result in a write-up since it will mean you are unsuccessfully committing to our energy visualization practices.

To help facilitate this ban, we will be removing all coffee machines from the company later today, including that fancy Nespresso machine that Steve

Manning hides in his office and fails to share with me when I am in town. Shame on you, Mr. Manning.

I'm not sure how many people actually read these posts, but for those of you who have made it this far: **APRIL FOOLS! I appreciate you all going along with my prank – I couldn't resist doing at least one.**

At Kurv, we're very ready for Spring and the continued growth of our fantastic company. Thank you all for being an amazing team and for continuing to drive our business forward. We have an exciting few months ahead of us with product launches and the roll-out of several AI tools that will continue to drive our momentum and organizational efficiency.

I look forward to continuing our journey together!



Afshin Yazdian
Chief Executive Officer

Kurv Connect Wins

You may be wondering why we decided to change our newsletter's name. With Kurv's growth, we wanted something that reflects the incredible community connecting us across the organization. **Kurv Connect**, thoughtfully pitched by our contest winner **LaTarra Lane**, is the perfect name to encapsulate all the amazing things happening here at Kurv that are made possible by all of you.

Thank you again to LaTarra and to everyone who participated in helping us decide. Spring really is a time of new beginnings, and we're so thrilled that Kurv Connect can be our newsletter's fresh start.

Launchpad Feature

Congratulations again to our winners **Guardians of the Merchant Galaxy** and to everyone who participated in Launchpad! We're still in awe of the talent, resourcefulness, and collaborative nature of our employees, and are excited to implement the winning pitch into our organization.

We also want to give a special shoutout to the team captains who took the time to manage our Launchpad teams, and to **Nikita Mandavia** for doing such an amazing job organizing this program and keeping it all on track. As we finish up a successful quarter one, we cannot wait to see what we all accomplish together next!

Chairman's Club Recap

Congratulations again to our Chairman's Club winners! We're so glad we got to take a few days to relax, bond, and celebrate all of your hard work and

commitment to the team! Check out our photos and be sure to add yours if you haven't yet.

April Holidays

April 1st: April Fool's Day

April 1-9: Passover

April 5th: Easter Sunday

April 22nd: Earth Day

April 24th: Arbor Day



New Team Members

A warm welcome to these new team members— we're excited to have you all!

Client Services	Jade Chapman
Inside Sales	Ramon Garcia-Lara, Julio Pineda

Kurv Kudos Board

Kristine Park, Client Services Manager: *"Kristine you are SO GOOD to our merchants and to our sales reps. Always finding solutions, always jumping in with expertise, and always just saying YES when we have a request or a need for our larger merchants. You truly save deals, drive profitability, and support our team. Your assistance with Tomo has been incredible. You handle our merchants with grace and kindness, while also setting healthy boundaries and expectations. THANK YOU for being incredible and for supporting Sales so well! "*

- Nick Bencivenga

Laura Stolp, Operations Specialist: *"Huge thanks to Laura for working so diligently with our team to get SMS automations up and running for Kurv's inside sales team. You are always so willing to help marketing, and we are lucky to have you in ops now!"*

Want to Give a Well-Deserved Shoutout?
Send Your Kudos Now – Submit Here!

Employee Work Anniversaries

Congratulations to all employees celebrating their years of service—we appreciate your continued commitment.

1 yr	Howard Bell, Patrick Bright, Tonya Brown, Jeffery Nichols, Alexandra Noll, Christopher Woods
2 yrs	Luke Boersma, Cody Brown, Courtney Erb, Amanda Fein, Ryan Felberg, Tabitha Knipp, Carly Robertson, Andrew Torres
3 yrs	Lisette Barajas, Kim Dennis
4 yrs	Gwen Brinson, Markon Montgomery
7 yrs	Amanda Clay, Richard McCausland
8 yrs	Jim Connor
9 yrs	Jason Trunzo
13 yrs	Matthew Miller
19 yrs	Laura Wolf
25 yrs	Tracy Cade-Roberts
28 yrs	David Pattee
29 yrs	Jason Wisniewski

April Birthdays

Cake, candles, and confetti! Let's celebrate our team's birthdays.

1st	Curtis Grenville, George Holmes, Maria Russinovich
3rd	Luke Aaron Boersma
4th	Richard McCausland, Salman Nasir
5th	Julie Vraja
6th	Michael Snyder
9th	Craig Cohen, David Ringland
11th	Oziel Reyes
12th	Bishop Godbold
14th	Allie Robles
15th	Jennifer Piontkowski
16th	Keith Evans
18th	Tambwe Davis
20th	Annette Hine, Paul Andrew Weber, James Weiland
21st	Paul Santabarbara
22nd	Rebecca Sims
24th	Louis LaMarca, Jonathan Lotut
26th	Tracy Cade Roberts
27th	John Colovas, Russell Silva, David Teasley, Jessie Todd
28th	Francesca Moro
29th	Phillip Balmert
30th	Melissa Mullis, Julio Pineda

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